



COOPERATIVE EXTENSION
College of Agriculture, Forestry and Life Sciences

CAROLINA CLEAR PROGRAM

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OUTLINE

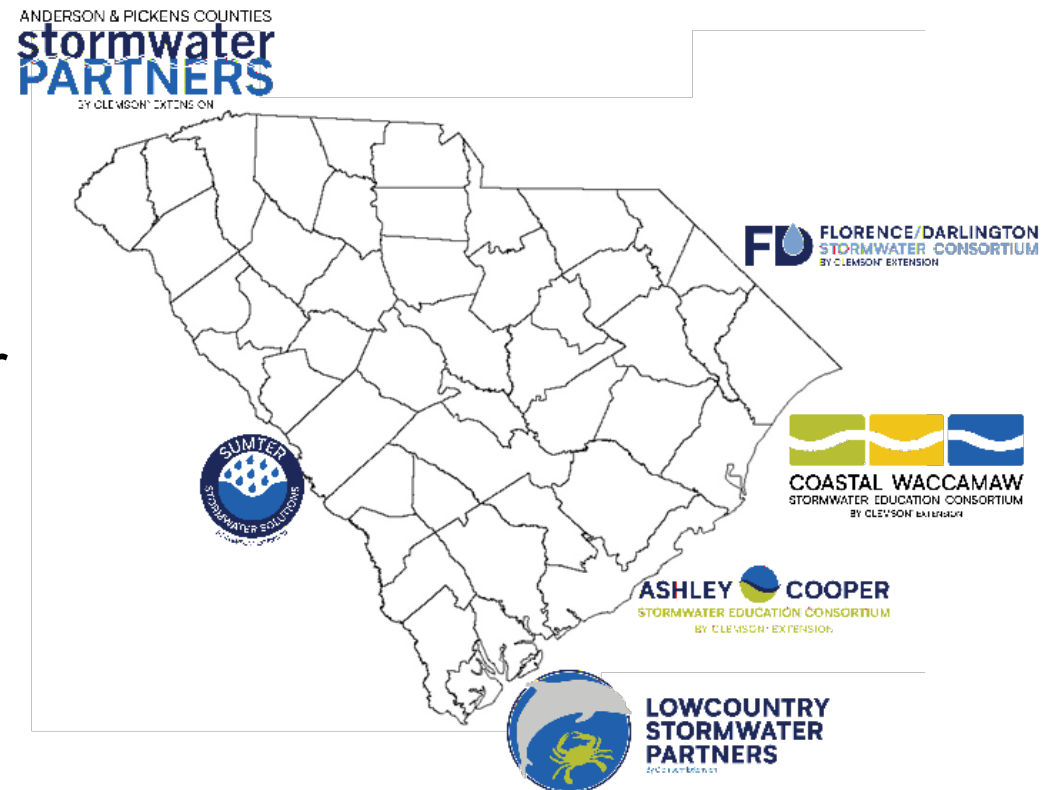
- **Carolina Clear Program Overview**
- **Education**
- **Outreach**
- **Engagement**



CAROLINA CLEAR PROGRAM OVERVIEW


clemson.edu/extension/carolinaclear

- Stormwater education and behavior change
- Research-based information
- 6 regional consortiums (8 agents)
- 30-40 local governments (SMS4)
- NPDES (National Pollution Discharge Elimination System) Phase II Stormwater Program permit requirements for stormwater education & outreach, and involvement & participation






Bacteria (pet waste, septic, nuisance wildlife, FOG)




Nutrients (native plants, soil testing, nuisance wildlife)



Litter (reusables, tarps/storm drains, trash disposal)



Sediment (erosion, wet & erosion of yards, stream bank repair, trees & ground covers, native plants & buffers, LID, BMPs, rainwater harvesting)



General Awareness (stewardship, watersheds, Adopt-A-Stream, dams, ponds: management, treatment, siting, buffers, aeration, fish, dyes, pH, floating wetlands, nuisance plants, dredging, liming, fertilizing, quality)

EDUCATION & OUTREACH

- Mass media campaigns
- Internet media
- Publications
- Outreach materials & giveaways
- Displays & demonstration sites
- Site visits, phone calls, emails
- Events, workshops, and trainings without involvement components



IF YOUR DOG POOPS, PICK IT UP! -2026-



MONTH	M	T	W	T	F	S	S
JANUARY		1	2	3	4		
FEBRUARY			1				
MARCH	30	31					
APRIL	1	2	3	4	5		
MAY	1	2	3				
JUNE	1	2	3	4	5	6	7
JULY	1	2	3	4	5		
AUGUST	1	2	3	4	5	6	7
SEPTEMBER	1	2	3	4	5	6	7
OCTOBER	1	2	3	4	5		
NOVEMBER	1	2	3				
DECEMBER	1	2	3	4	5	6	7

Be part of the solution to protect the water in South Carolina. Find out how here.

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How you can help!

1. Educate yourself and your dog. The more you know, the better.
2. Pick up your dog's waste.
3. Properly dispose of pet waste. Put it in the trash.

ENGAGEMENT

- Events, workshops, & trainings with involvement components
- Carolina Yards
- Partner & stakeholder meetings
- Water quality monitoring
- Litter sweeps
- Rain barrel sales
- Storm drain marking
- Soil, water, and aquatic plant samples



THANK YOU

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