

Smart Business Recycling Program



Grace Anne Martin

November 3, 2025

S.C. Solid Waste Policy & Management Act of 1991

- Regulatory framework
- State Solid Waste Management Plan
- Promote waste reduction/recycling
- Set recycling goals
- County recycling programs



Office of Solid Waste Reduction and Recycling

- S.C. Solid Waste Policy and Management Act of 1991
- Non-regulatory, Non-enforcement, Noncompliance
- Technical assistance
- Outreach/Education
- Grant funding

Advance Recycling Fees



State Recycling Goals

- By 2030:
- Recycling Goal = 50%
- Disposal Goal = ≤3.25 lbs. / person / day



Solid Waste Management Annual Report

- Reported by counties
- Recycled 990,863 tons of MSW
- MSW recycle rate = 21.2%
- 1.0 lbs./person/day



Recycling 101

- Very markets-driven
- Supply vs. demand
- Company values
- Price
- County/city funding



Campaigns















RECYCLING







Recycle Right SC

- Increase participation
- Decrease contamination
- Education/Outreach







Don't Waste Food SC

- Prevent food waste
- Increase awareness
- Decrease food waste in landfills
- Alleviate hunger
- Education
- Influence behavioral changes







Take Charge: Be Battery Smart



- Use according to instructions
- Charge correctly
- Store safely
- Properly dispose

Composting: Recycling Naturally

- Many composting systems
- Nitrogen (greens) vs Carbon (brown)
- 1:3 Ratio
- Other factors: Temperature, moisture, turning frequency, particle size, pile size











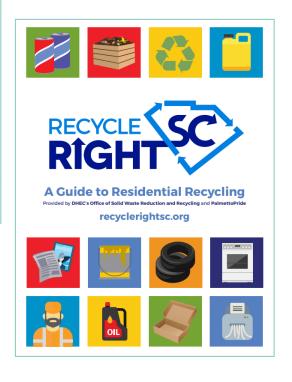


Office Resources









Smart Business Recycling Program

- Free, confidential technical support
- Phone calls
- Site visits
- Resources
- Provide data
- Smart Business Recycling Award



Smart Business Recycling Program

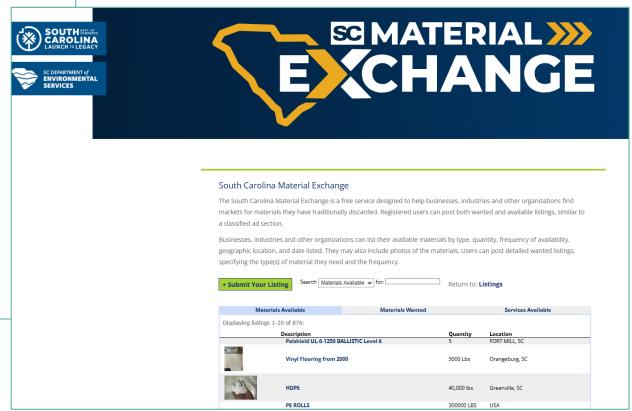
- Analysis of waste management set-up
- Assist in suggesting vendors
- Educational material
- Graphic design
- Lunch and Learns/ professional development











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Preparing for Site Visit

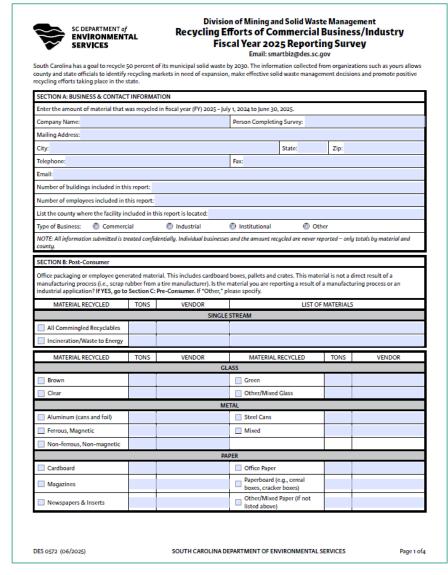
- What types of waste are you creating?
- How much/ often?
- How is material being stored?
- Who are your vendors?

Analysis of Waste Management System

Attendees	
Company Representative and Info	
Number of Employees	
Is this facility corporate, national, or global headquarters?	
Brief Description of Operations/Products Created	
What material(s) are you interested in recycling?	
What material is currently being recycled?	
What is the quantity?	
Is this a one-time amount or a recurring quantity?	
How is the material contained?	
What is the goal for this material?	
Are you interested in using recycling content in your product line?	
Discussed Plan of Action	

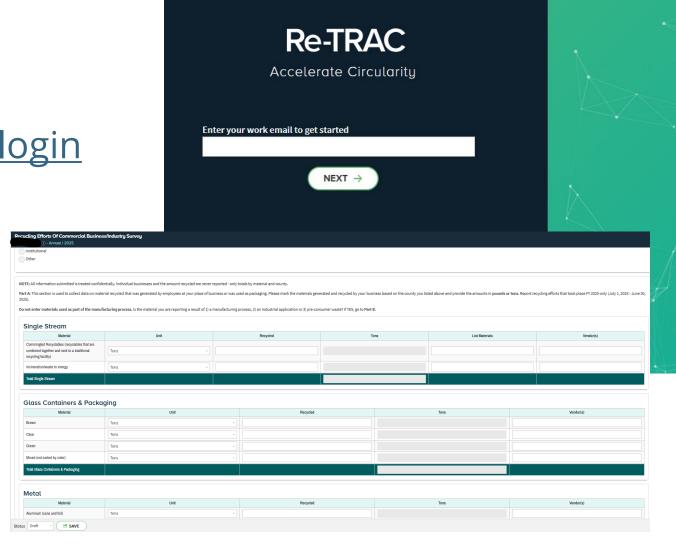
FY25 Survey

- County
- Type of commodity
- Weights
- Vendors
- Submit PDF to <u>SmartBiz@des.sc.gov</u> or Re-TRAC
- Due by November 7, 2025



Re-TRAC

- https://app.re-trac.com/login
- County
- Type of commodity
- Weights
- Vendors



Excel Template Example

4	Α	В	С	D	Е	F	G	Н	1	J	K	L	М	N	0	Р
	ompany		Business A			-			-	-						
2					THIS SPREA	ADSHEET IS	S AN EXAM	PLE. IF YO	U RECYCLE A	DDITIONA	L OR DIFFE	RENT COM	MODITIES	THAN WH	AT IS LISTED,	PLEASE ADD/REPLACE.
3 F	Y2025: Ju	ıly 1, 2024 - June 30, 2025														
4		•								Commodi	ty (tons to	closet tent	:h)			
														Used		
							Single	Mixed				Mixed	Food	Motor	Wood	
5		Facility Name	Address	City	Zip Code	County	Stream	Glass	Cardboard	#2 HDPE	#4 LDPE	Metal	Scraps	Oil	Packaging	Notes:
6	1	PLEASE INCLUDE COUNTY	OF GENERATION				500.3	2.7	34.7	23.9	1.8	132.8	0.8	12.6	231.7	Wood packaging = pallets
7	2															
8	3															
9	4															
10	5															
11	6															
12	7															
13	8															
L4	9															
15	10															
16	11															
17	12															
18						TOTAL	500.3	2.7	34.7	23.9	1.8	132.8	0.8	12.6	231.7	
q																

Types of Waste

Post-Consumer

- Not directly from manufacturing process
- Office packaging
- Employee generated
- Cardboard, pallets, crates

Pre-Consumer

- Direct result of manufacturing process
- Scrap or off-spec raw material

Smart Biz Award Application

- Materials collected
- Waste reduction methods
- Education
- Working with community
- Cost savings
- Sustainability efforts
- Food waste reduction
- Due by November 7, 2025



Division of Mining and Solid Waste Management S.C. Smart Business Recycling Program Awards Application 2025

The S.C. Department of Environmental Services's (SCDES) S.C. Smart Business Recycling Program seeks to recognize businesses, restaurants, hotels, non-profits, institutions, industries, and other organizations in South Carolina that implement recycling and other sustainability practices to reduce their environmental impact.

The application reflects efforts in fiscal year (FY) 2025 (July 1, 2024 through June 30, 2025). Your organization also may be featured as a recycling success story on https://des.sc.gov/community/recycling-waste-reduction/smart-business-recycling-program.

To be considered for recognition, your organization must:

- Submit recycling data through Re-TRAC Connect OR by completing SCDES Form D-0572 Recycling Efforts of Commercial Business/Industry
 Reporting Survey (visit https://des.sc.gov/community/recycling-waste-reduction/smart-business-recycling-program and select How Do I Submit
 Recycling Data and Awards Applications? drop-down to find the survey).
- 2. Submit this completed application (D-0783).

BOTH RECYCLING EFFORTS DATA AND THIS APPLICATION ARE DUE October 15, 2025.

Email this completed application and any attachments to smartbiz@des.sc.gov. Questions? Email or call 1-800-768-7348.

Name of Business:						
Type of Business:	Commercial	Institutional	Industrial	Manufacturing		
Give a brief description	of your business:					
Number of Employees:			County of Busine	ess:		
Contact Person:						
Telephone:			Email:			
SECTION 2: RECYCLING	PROGRAM DATA					
1. What materials are co	llected for recycling at yo	ur organization?				
2. Do you generate reve	nue from the sale of mate	rials?			Yes	O No
3. What waste reduction	activities do you practic	e?				
4. Describe how your or	ganization has incorporat	ted purchasing recycled	-content products in	to its procurement pra	ctices.	
, ,		,				
5. Have you seen decrea	ses in waste disposal cost	ts due to your waste red	luction and recycling	activities?	∇es	○ No
	ises in waste disposal cost	ts due to your waste red	luction and recycling	activities?	Yes	O No
5. Have you seen decrea 6. If yes, how much mor		ts due to your waste red	luction and recycling	activities?	Yes	○ No
6. If yes, how much mor	ney have you saved?	-			O Yes	○ No
6. If yes, how much mor		-			O Yes	○ No
6. If yes, how much mor	ney have you saved?	that have been put in pla	ace for your employs			○ No
6. If yes, how much mor	ney have you saved?	that have been put in pla	ace for your employs		© Yes	© No
6. If yes, how much mor 7. Describe any educatio 8. Describe any other su	ney have you saved? on or incentive programs to stainable efforts your org	that have been put in pla ganization has put into p	ace for your employed	ies.		© No
6. If yes, how much mor 7. Describe any educatio 8. Describe any other su	ney have you saved?	that have been put in pla ganization has put into p	ace for your employed	ies.		○ No
6. If yes, how much mor 7. Describe any educatio 8. Describe any other su 9. If possible, explain ho	ney have you saved? on or incentive programs t estainable efforts your org www.your organization has i	that have been put in pl. tanization has put into preached out to the com	ace for your employed practice.	ies.	ycling efforts.	
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6. If yes, how much more 7. Describe any education 8. Describe any other su 9. If possible, explain ho 10. Have you reduced di 11. If Yes, please share co 12. Did you report your	ney have you saved? on or incentive programs to stainable efforts your org ow your organization has in sposal costs through was set savings information.	that have been put in plantization has put into preached out to the commute reduction/recycling a	ace for your employed practice. munity to share its waterities?	ies.	ycling efforts.	○ No
6. If yes, how much more 7. Describe any education 8. Describe any other su 9. If possible, explain ho 10. Have you reduced di 11. If Yes, please share co 12. Did you report your 13. Does your business h	ney have you saved? on or incentive programs to stainable efforts your organization has a sposal costs through was sest savings information.	that have been put in plantization has put into preached out to the commenter reduction/recycling a reduction or to SCDES for the country or th	ace for your employed practice. munity to share its water its wat	es. aste reduction and recy	ycling efforts.	○ No ○ No

DES 0783 (07/2024)

SOUTH CAROLINA DEPARTMENT OF ENVIRONMENTAL SERVICES

FY24 Smart Biz Winner: Mercedes-Benz Vans, LLC



FY24 Smart Biz Winner: Mercedes-Benz Vans, LLC





Past Winners



Devro, Inc.

Shutterfly



Columbia Metropolitan Convention Center

Dodge Mechanical Power Transmission Greenville Gear Plant

Distribution Strategy



- Re-TRAC database
- Excel database
- Social media
- Local partners
 - S.C. Dept. of Commerce
 - Sustain SC
 - Manufacturing Alliances
- Counties/municipalities



York County Government Solid Waste Collection & Recycling

Post Office Box 120, York, S.C., 29745 (803) 628-3181 phone (803) 628-3182 fax

September 12, 2025

Dear York County Business Leader.

The state of South Carolina requires each county to annually report recycling activities for the previous fiscal year (July 1 – June 30). The report provides information necessary for calculating state recycling and disposal rates.

South Carolina has a goal to recycle 50 percent of its municipal solid waste by 2030. Capturing business and industry recycling efforts are important in the effort to reach this goal and helps present an accurate picture of recycling in our state.

When completing the survey, please remember the following:

- Only report tonnage for material that was recycled July 1, 2024 June 30, 2025.
- If you have facilities in more than one county, please complete a survey for each county.
- The survey requests you identify recyclables as post-consumer (office packaging, employee-generated) or pre-consumer (manufacturing by-product/scrap). If you have questions regarding this distinction, please email smartbiz@des.sc.gov or call 803-898-0998.
- All businesses that report are eligible to apply for the SC Smart Business Awards. Link to apply is below.

Please return the survey by Wednesday, October 15, 2025.

o A PDF version of the survey can be emailed to Grace Anne Martin, the SCDES Smart Business Recycling Program Coordinator, at smartbiz@des.sc.gov.

-or-

- To report on-line and apply for the SC Smart Business Award visit
 https://des.yc.quv/smurtbir_and click on "How do I submit recycling data and awards applications?" for details.
- All information submitted is treated confidentially. Individual businesses and the amount recycled are not reported, only totals by material and county.

Businesses are not mandated to report, but your contribution is vital in helping identify recycling markets in need of expansion, make effective solld waste management decisions and promote positive recycling efforts taking place in the state.

Thank you for taking time to complete the survey! If you have questions, please contact me at 803-628-3191 or recyclingreport@yorkcountygov.com.

Sincerely.

Leslie G. Hatchell

Recycling Educator/Coordinator



County of Lexington

Department of Solid Waste Management Lee McIntyre, Director 498 Landfill Lane Lexington, South Carolina 29073 Telephone: (803) 755-3833 Facsimile: (803) 755-3833

07/22/25

Dear County of Lexington Business:

The state of South Carolina requires each county to annually report on recycling activities for the previous fiscal year (July 1 – June 30). These reports provide information necessary for calculating state recycling and disposal rates and are submitted to the South Carolina Department of Environmental Services (SCDES), previously the Department of Environmental Health and Environmental Control (DHEC).

South Carolina has a goal to recycle 50% of its municipal solid waste by the year 2030. Capturing business and industry recycling efforts are important in the effort to reach this goal as well as presenting an accurate picture of recycling in our state. Remember that anything that is donated, composted, recycled or otherwise reused in one capacity or another can be recorded. Responses will remain anonymous and the only people who will see your survey are the Recycling Staff from County or State Government entering the data. Past final reports are available online at: https://des.sc.gov/community/recycling-waste-reduction/solid-waste-and-recycling-reports

When completing this survey, please remember the following:

- Only enter data for material (in tons) that was recycled in fiscal year (FY) 2025 (July 1, 2024 June 30, 2025). (If your information is in pounds, gallons or other, please indicate on survey.)
- If you have multiple facilities in more than one county, please fill out a survey for each county, and be sure to write out your company name and location on each form. If possible, indicate how many surveys are being completed. (1 of 5 etc.)
- The survey requests you identify recyclables as post-consumer (office packaging, employee-generated) or pre-consumer (manufacturing by-product/scrap). If you have questions regarding this distinction, please call 1-800-768-7348.
- If you have items you are unsure if they count, or the proper category, please include the item and
 amount in your response and your recycling coordinator will determine where to enter it.
- This survey is due back to County staff by Wednesday, October 1st, 2025.
- If you received a letter from SCDES, and have either sent them your survey, or completed the survey online, please disregard this message.
- On-line reporting is also available. Visit https://des.sc.gov/community/recycling-waste-reduction/smart-business-recycling-program and click on "How Do I Submit Recycling Data and Award Applications" for details.

The information collected from companies such as yours allows county and state officials to identify recycling markets in need of expansion and make effective solid waste management decisions as well as promote positive waste reduction and recycling efforts taking place in our state. Thank you for your cooperation and for taking the time to complete this survey!

Please note, I will be out on extended medical leave starting July 23rd, so all communications should be directed to: recvcling@lexingtoncounty.sc.gov

Sincerely

ours Anna Unat

Recycling Coordinator & Lexington County Solid Waste Management Staff

FY24 Data

County	Count	County	Count	County	Count
Abbeville	1	Dorchester	6	Lee	1
Aiken	5	Florence	1	Lexington	25
Anderson	6	Fairfield	1	Marlboro	1
Beaufort	6	Georgetown	3	Newberry	4
Berkeley	8	Greenville*	25	Oconee	3
Calhoun	2	Greenwood	1	Orangeburg	4
Charleston	5	Horry	26	Pickens	3
Cherokee	2	Jasper	8	Richland	1
Darlington	1	Kershaw	1	Spartanburg	1
Dillon	1	Laurens	3	York	65

^{*} Greenville County had 10 surveys from the same company but different locations

FY24 Data

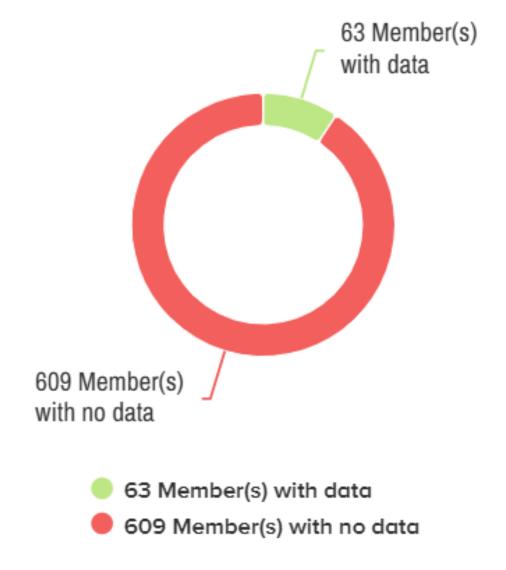
		Total # of Surveys
Statewide	Total # of Businesses	Submitted
11	192	232

To date in FY25

- 140 companies submitted thus far
- 23 counties
- 11 statewide companies

County	Count	County	Count
Abbeville	1	Jasper	6
Anderson	2	Laurens	2
Beaufort	2	Lee	1
Berkeley	1	Lexington	18
Calhoun	2	Marlboro	2
Dorchester	3	Newberry	2
Florence	1	Oconee	1
Georgetown	1	Orangeburg	1
Greenville	10	Pickens	2
Greenwood	1	Richland	2
Horry	5	Statewide	8
		York	40

To date in FY25



Issues

SCDES

- No contact
- Outdated contact
- Incorrect/unclear data
- Risk of overcounting
- Different avenues for getting data
 - County vs SCDES

Business

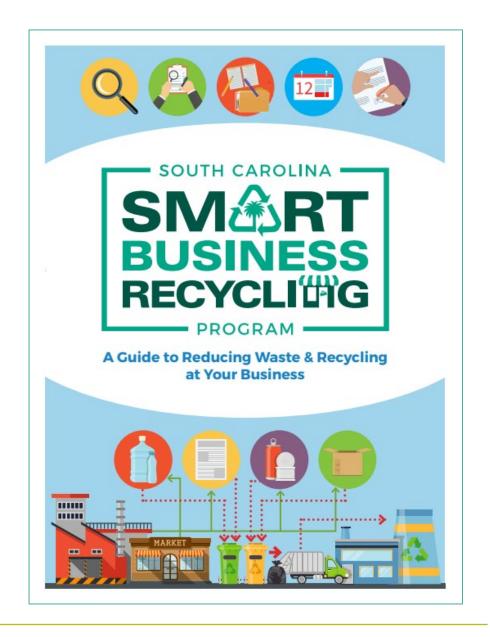
- Incorrect contact
- Not collecting data
 - Still want to know if all amounts are zero
- Company limits on info sharing
- Red flag for government agency

How to Help

- Correct contact
- Submit accurate info
- Separate info by county
- Get data from hauler or create in-house measurement protocol
- Send directly to SCDES

Future Goals

- Smart Business Workshops
- Separate Annual Report
- Focus Groups
- Update Smart Business Resources
 - Guidebook
 - Sustainability Plan
 - Additional resources
- Connections with large businesses



Discussion Time

- Is your organization currently reporting its recycling data, including metrics related to waste diversion and recycling rates?
- How is that process?
- Does your business report, or do you have your recycling company report on your behalf? If not, why not?
- Do you have the data to give? Are you tracking the data?
- How are you reporting the data? Directly to SCDES or through the county?
- What role/position in your company is responsible for reporting? How is this embedded into company culture ensure that reporting continues with employee turnover?
- Traceability, Trackability, Data Reliability
- Are there specific obstacles whether related to resources, technology, time, turnover, data tracking systems, bandwidth, legal issues, or other factors that we could discuss or address?



Get in touch

Grace Anne Martin // Recycle Right SC and Smart Business Recycling Program Coordinator

Grace.Martin@des.sc.gov

SmartBiz@des.sc.gov

803-898-0998

des.sc.gov









